

## 22 February 2024

# Press release Busworld: Busworld Türkiye 2024: full house for the 10<sup>th</sup> edition

Busworld Türkiye, organised by Busworld International and HKF Trade Fairs, is thrilled to announce the return of Busworld Türkiye for its landmark 10th edition. This not-to-be-missed event is set to take place from May 29 to May 31, 2024, at the Istanbul Expo Center, marking nearly 2 decades of innovation, business networking, and industry growth.

In 2024, Busworld Türkiye is proudly celebrating a major milestone with a completely sold-out exhibition, welcoming 157 exhibitors who are gearing up to showcase the latest in bus and coach technology. The 2022 edition saw an impressive turnout, with over 11,000 visitors from 84 countries, and this year is poised to exceed all expectations.

### All about vehicles

Attendees can anticipate an expansive display of buses, coaches, and minibuses featuring a variety of powertrains, including zero-emission and autonomous vehicles. Esteemed vehicle brands such as Anadolu Isuzu, BMC, Bozankaya, Bur-Can, Erduman, Habas, Iveco Bus, Karsan, Mercus-Bus (Poland), Öncü, Otokar, Palmiye Design, and Ugur Karoser will grace the exhibition floor, offering a glimpse into the future of transportation.

### The backbone of the industry: suppliers

Acknowledging the critical role of industry suppliers, Busworld Türkiye 2024 will host an array of companies specializing in axles, brakes, charging systems, and more, reinforcing the event as a one-stop shop for vehicle manufacturers and operators. Visitors can filter on 179 product categories. Notable international brands like ABB, Allison Transmission, Ballard, Brist-Axle, Cummins, Firedect, Green Energy Solarbus, Payeplast, Stonkam, Voith, Webasto, ZF, alongside Turkish powerhouses such as Polaris, Doraglass, VKM Plastic, JVS, Farhym, Makersan, Altas Aluminium, Sege Seat, Transtek, and many more will be featured, highlighting advancements in sustainability, technological and digital innovation.

### Why attend?

Busworld Türkiye 2024 is more than an exhibition; it's a vibrant hub for professionals to explore new technologies, engage with industry leaders, and forge meaningful partnerships. This edition places a special emphasis on sustainability and digital developments, reflecting the industry's commitment to a greener, smarter future.



#### Get ready to experience innovation

The anticipation is building as the exhibitors and the Busworld team put the finishing touches on what promises to be an unforgettable event. Professionals from Türkiye and neighboring countries are invited to be part of this pivotal industry gathering.

Secure your spot today by booking your tickets online, free of charge, and save time at the entrance. Busworld Türkiye 2024 is not just an event; it's where the future of the bus and coach industry unfolds.

For more information and registration, please visit Busworld Türkiye's official website: http://www.busworldturkiye.com.

#### About:

- Busworld Türkiye: website English Turkish
- Busworld portal site with a complete overview of all Busworld exhibitions and activities: website
- Pictures Busworld Türkiye rights free photo library
- <u>Video library</u> of Busworld Türkiye on Busworld TV YouTube

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