STRATEGY AND FOCUS ON THE NEW SUSTAINABLE ELECTRIC BUSES

IVECO BUS

Speaker's Corner – BusWorld Turkey 26,05,2022

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IVECO BUS Brand President

IVECO • GROUP

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IVECO BUS

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IVECO BUS
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IVECO GROUP PRODUCT RANGE

FINANCIAL SERVICES	BUSES	LIGHT, MEDIUM AND HEAVY COMMERCIAL VEHICLES	POWERTRAIN	SPECIALTY VEHICLES
IVECO CAPITAL	HEULIEZ IVECO BUS	IVECO	FPT POWERTRAIN TECHNOLOGIES	IVECO DEFENCE VEHICLES ASTRA MAGIRUS

IVECO CAPITAL HEULIEZ IVECO BUS | IVECO FPT | IVECO DEFENCE VEHICLES ASTRA MAGIRUS

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BUS BUSINESS DRIVERS

POPULATION

URBANIZATION

CLIMATE CHANGE

CONNECTIVITY

02

BUS INDUSTRY

OUR VISION

IVECO BUS

Reshaping our business and driving a shift in the value chain from product only to integrated transport solutions

SUSTAINABILITY

Leader in low emissions transport solutions with a strong commitment to sustainable mobility

- DIESEL & XTL WITH LOW EMISSIONS
- CNG & BIOMETHANE
- ELECTROMOBILITY

SERVITIZATION

Services & Digitalization are the enablers of future autonomous operation

- CONNECTIVITY AS A STANDARD
- TELEMATICS & FLEET MANAGEMENT
- ASSISTED & AUTONOMOUS BUS

IVECO BUS AT A GLANCE

IVECO BUS KEY FIGURES

5,000+ people globally,
80% are based in Europe

2 commercial brands
IVECO BUS | HEULIEZ

175 Dealers and
1000+ Service points,

9,000+ Whoolesales
World Wide 2021

11% IVECO BUS weight on
Iveco Group revenues

03

GLOBAL PRESENCE

IVECO BUS

10 MANUFACTURING SITES

IVECO BUS IN EUROPE 28*

YEAR 2020 (OVER 3.5 TON VEHICLES)

IVECO BUS

	TOTAL INDUSTRY VOLUME (TIV) Europe 2021	IVECO BUS VOLUME
Bus & Coach	34 500	7 700
Citybus	13 700	1 800
Intercity	8 400	3 900
Coach	3 300	100
Minibus & Derived	9 000	1 800
Market Share		22,3%

 # 2
IN EUROPE

 # 1
IN FRANCE, ITALY, CZECH REPUBLIC

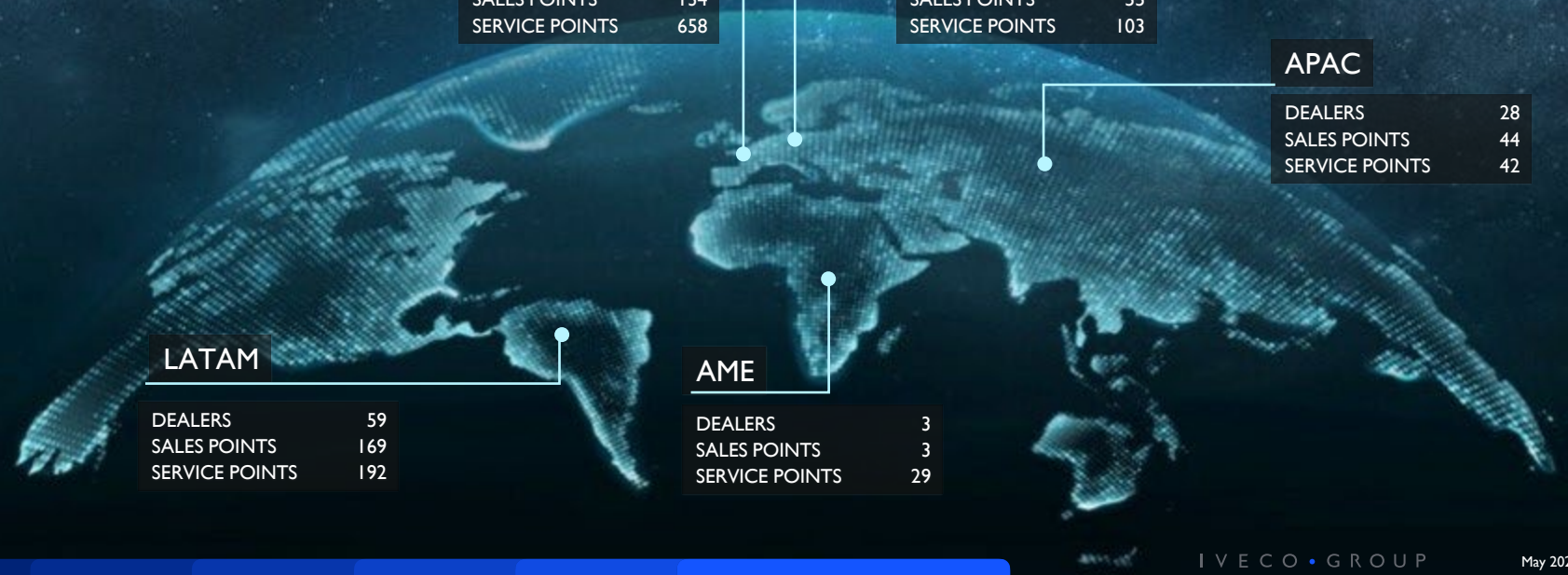
 # 1
IN **INTERCITY** IN EUROPE

 # 1
IN **CITYBUS** IN FRANCE

* *Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom*

IVECO BUS NETWORK

181 DEALERS
405 SALES POINTS
1024 SERVICE POINTS



WESTERN EUROPE

DEALERS	61
SALES POINTS	134
SERVICE POINTS	658

EASTERN EUROPE

DEALERS	30
SALES POINTS	55
SERVICE POINTS	103

APAC

DEALERS	28
SALES POINTS	44
SERVICE POINTS	42

LATAM

DEALERS	59
SALES POINTS	169
SERVICE POINTS	192

AME

DEALERS	3
SALES POINTS	3
SERVICE POINTS	29

IVECO BUS

04

OUR VALUES

IVECO BUS VALUES

IVECO BUS

Taking care of people needs for mobility, in a safe and sustainable system

SUSTAINABILITY

TECHNOLOGY

The very best of diesel and alternative drivelines integrated within tailored vehicle architecture

More attractive and smarter than ever

HIGH VALUE

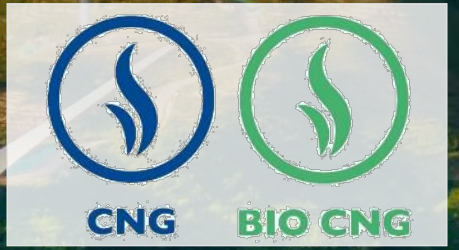
TCO

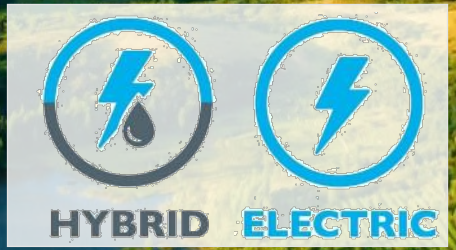
Best-in-class technology dedicated to customer needs for efficiency and availability

IVECO BUS

SUSTAINABILITY

LEADER IN SUSTAINABLE TRACTIONS





BATTERY ELECTRIC VEHICLE

IVECO BUS

➢ PERFORMANCE WITHOUT EQUAL, EXCEPTIONAL EFFICIENCY & AUTONOMY

- Recharge: Slow charge plugged at the depot or fast charge by pantograph
- Range up to 300 km in 1 charge
- Passenger capacity: up to 90 passengers
- Electromobility ecosystem: consulting, telematics, charging systems, maintenance contracts

BENEFITS OF ELECTRIC

ZERO NOX	ZERO FUEL
ZERO CO2	SILENCE

ELECTRIC

ELECTRIC OVERNIGHT & OPPORTUNITY CHARGE AVAILABLE ON E-WAY RANGE

Iveco Group Ambitions

Following the demerger from CNH Industrial on 1st January 2022, Iveco Group was established with the aim of transforming its business and leading the transformation to a more sustainable future.

Product Range & Positioning

Build leadership. Reposition heavy-duty trucks for profitable growth

Operational Performance

Improve quality. Capture pricing opportunities. Step up operational performance. Maintain lean structure

Alternative Powertrain

Offer soluions for specific customer missions. Support zero-emissions / carbon-neutral transition. Grow third-party business

Collaborations & Partnerships

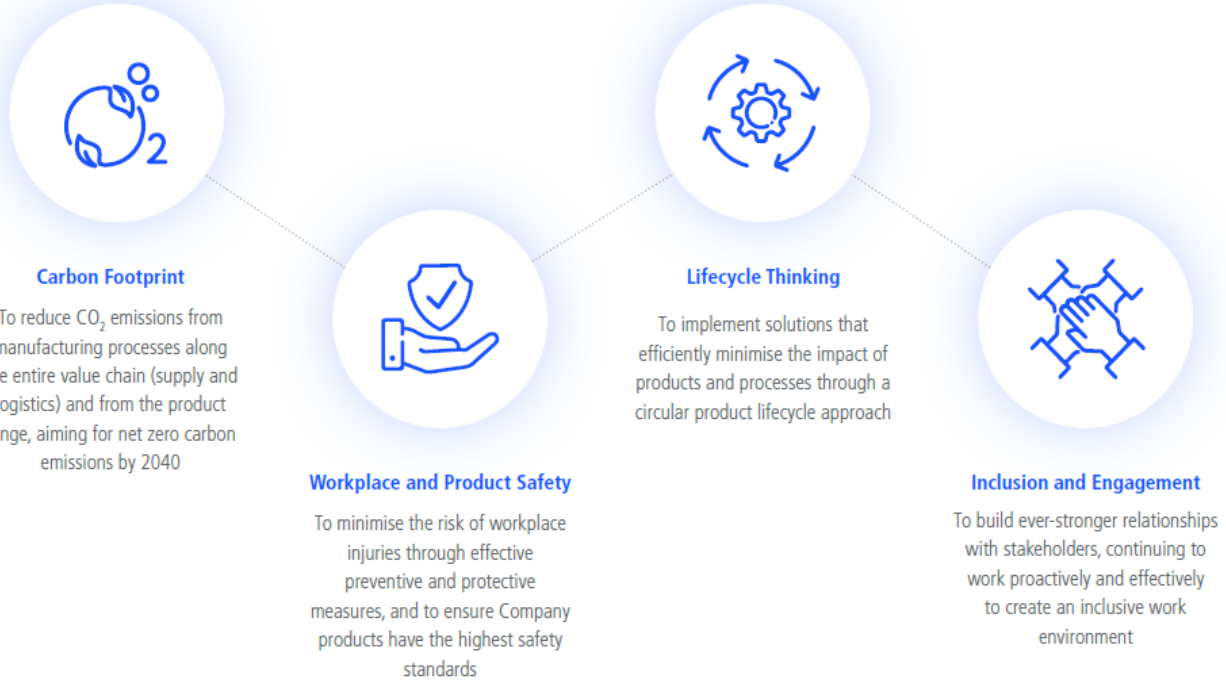
Target best-fit and think-alike partners. Bring leading edge solutions to our customers

Lifecycle Services

Deliver best TCO & customer experience across lifecycle. Grow recurring service business

Our 4 Sustainability Priorities

Iveco Group has identified its sustainability priorities based on its previous experience and on the Materiality Matrix prepared while part of CNH Industrial, guaranteeing better alignment with its core business. The four priorities that underpin the strategy are:



Carbon Footprint

To reduce CO_2 emissions from manufacturing processes along the entire value chain (supply and logistics) and from the product range, aiming for net zero carbon emissions by 2040

Workplace and Product Safety

To minimise the risk of workplace injuries through effective preventive and protective measures, and to ensure Company products have the highest safety standards

Lifecycle Thinking

To implement solutions that efficiently minimise the impact of products and processes through a circular product lifecycle approach

Inclusion and Engagement

To build ever-stronger relationships with stakeholders, continuing to work proactively and effectively to create an inclusive work environment

PREMIUM ACHIEVEMENTS OF SUSTAINABILITY INDICES

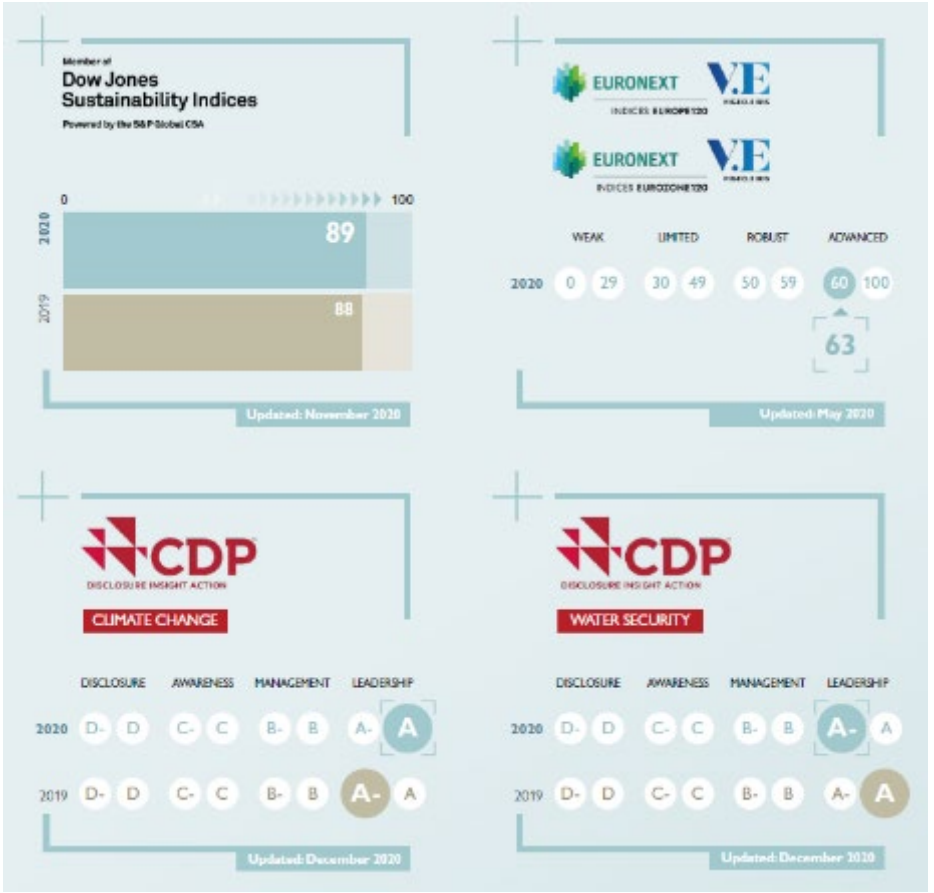
IVECO BUS

PLATINUM Top 1% 2021 ecovadis Sustainability Rating

CNHI has ranked in the top 1% in the annual EcoVadis sustainability assessment with a score of 73/100, resulting in a Platinum medal certification.

(After 4 consecutive year Gold medal)

Updated September 2021



PREMIUM ACHIEVEMENTS OF SUSTAINABILITY INDICES

E-BUS FACTORY & TEST TRACK

- ✓ Exclusive bus manufacturing, over 40 y
- ✓ Unique test track for emobility, over 20y

Certified	
✓ Quality	ISO 9001
✓ Safety	ISO 45001
✓ Environnement	ISO 14001
✓ Energy	ISO 50001

OUR FACTORY IS EXCLUSIVE EV BUS MANUFACTURING

IVECO BUS

➢ 10 year conversion from from Diesel → Hybrid → EV

2nd floor level of the assembly line :
performance / dedication / polyvalence

✓ *Over 2,000 hybrid buses sold*
✓ *Soon over 1,000 ebuses sold*

Rack preparation off-line

OUR FACTORY IS FOCUSED ON WASTE MANAGEMENT

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➢ **Compehensive investment in returnable packaging**

✓ *Zero Waste land-fill*

Side panels of the body

Roof racks as battery support

OUR FACTORY IS PRESERVING WATER

IVECO BUS

➢ **Environnemental car, reducing wastes and costs**

✓ *Zero Industrial Water*

Shower : Water tightness test
100% recycle water

Water storage

WE BUILD OUR BUSES SOLID

IVECO BUS

✓ Stainless steel
✓ Home made body

➢ **Reputation long lasting**

Stainless steel
Body frame
elements

Welding tooling

YOU CAN CHARGE OUR BUSES ANYWHERE

IVECO BUS

➢ **EU project accomplished**

✓ *Interoperability proven*

UITP ADVANCING PUBLIC TRANSPORT

ASSURED

12 countries

Standardization UNECE

2017 - 2021

24 M€

YOU CAN CHARGE OUR BUSES ANYWHERE

IVECO BUS

➢ **EU project accomplished**

✓ *Interoperability proven*

BATTERY TRUST AND SUSTAINABILITY

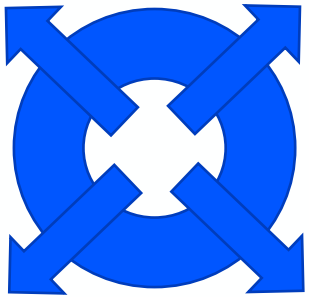
IVECO BUS

➢ **Manufacturer commitment**

✓ *Energy and power simulation*
✓ *Safe R100-2 compliance*

Design guidelines

Sustainable Supply Chain



Simulation

Recyclability

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BUS
05
MOBILITY
SOLUTIONS

SERVICES

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FINANCING ASSISTANCE

IVECO CAPITAL

FINANCIAL SOLUTIONS FOR EACH NEED

PRE-OWNED VEHICLES

OK BUS

PRE-OWNED BUSES CERTIFIED BY IVECO

TRAINING

30 TECHNICAL CENTERS IN EUROPE & AFRICA

AFTER SALES SERVICES

GENUINE PARTS — IVECO BUS | Genuine Parts HIGH PERFORMANCE

REMANUFACTURED REPLACEMENT PARTS

ADVANCED LOGISTICS — IVECO BUS | Reman Parts REMANUFACTURED

DESIGN CENTER

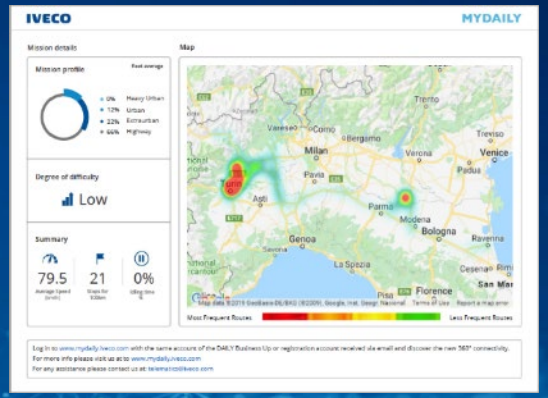
DESIGN BOOK AND BUS CONFIGURATOR

DIGITAL TELEMATICS AND FLEET MANAGEMENT

IVECO BUS

A complete Telematics offer for all ranges and proactive service provided with a dedicated Control Room

- REMOTE DIAGNOSTIC
- PROACTIVE SERVICE and REPORTS
- MYIVECO Web Portal & App
- TAILORED FLEET MANAGEMENT

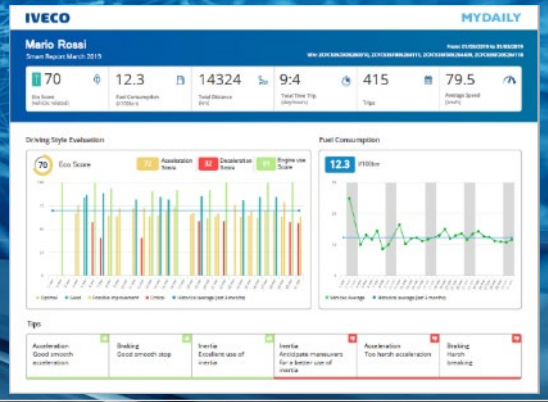


Smart and Fleet packs available with connectivity box activated, providing unique services to decrease TCO

MINIBUS RANGE

Intellibus and Fleet Management services available for maintenance and bus operation optimization

HEAVY BUS RANGE



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